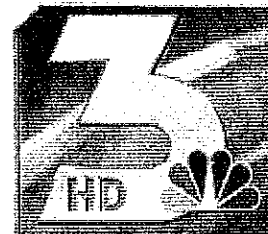


ORDER

KSNV

Orders
Order / Rev: 100315
Alt Order #: 06809944
Product Desc: NRSC 2012
Estimate:
Flight Dates: 10/24/12 - 10/30/12
Original Date / Rev: 04/13/12 / 10/30/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency
Name: Nebo Media, Inc.
Buying Contact:
Billing Contact:
 1023 31st St. NW
 Washington, D.C. 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: National Republican Senatorial Comm
Demographic: A35+
Product Codes: PLI2,PLI1
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PISSUE, GEN

Revised
New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	67	\$51,625.00	\$43,881.25
10/29/12	10/30/12	40	\$26,050.00	\$22,142.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	67	\$51,625.00	\$43,881.25	0.00
November 2012	40	\$26,050.00	\$22,142.50	0.00
Totals	107	\$77,675.00	\$66,023.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSNV	31%	\$77,675.00
Market	100%	\$250,564.52

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	31%	\$77,675.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	17%	\$42,595.97
KTUD	1%	\$2,505.65
KVVU	17%	\$42,595.97
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$7,516.94

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/24/12	10/26/12	M-F 6-7a WakeUp w/WagM	6-7a		--WTF--	:30	3	\$700.00	1	0.00	NM	3	\$2,100.00
				M-F 6-7a WakeUp w/Wagners											

NEWS

Start Date End Date Weekdays Spots/Week Rate Rating

Order / Rev: 100315
 Alt Order #: 06809944
 Flight Dates: 10/24/12 - 10/30/12

Advertiser: National Republican Senatorial Committ
 Product Desc: NRSC 2012
 Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/24/12	10/26/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	--WTF--	:30	3	\$700.00	1	0.00	NM	3	\$2,100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--					3	\$700.00		0.00			
E 2	KSNV	10/29/12	10/30/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	MT-----	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----					2	\$700.00		0.00			
E 3	KSNV	10/29/12	10/30/12	Today Show Today Show	CM	658a-9am	MT-----	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----					4	\$900.00		0.00			
E 4	KSNV	10/24/12	10/26/12	Today Show Today Show	CM	658a-9am	--WTF--	:30	6	\$900.00	1	0.00	NM	6	\$5,400.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--					6	\$900.00		0.00			
E 5	KSNV	10/24/12	10/26/12	M-F Today Show II 3rd H M-F Today Show II	CM	9-10a	--WTF--	:30	3	\$425.00	1	0.00	NM	3	\$1,275.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--					3	\$425.00		0.00			
E 6	KSNV	10/29/12	10/30/12	M-F Today Show II 3rd H M-F Today Show II	CM	9-10a	MT-----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----					2	\$425.00		0.00			
E 7	KSNV	10/29/12	10/30/12	M-F Today Show III 4th H Today 4th Hour	CM	10am-11am	MT-----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----					2	\$325.00		0.00			
E 8	KSNV	10/24/12	10/26/12	M-F Today Show III 4th H Today 4th Hour	CM	10am-11am	--WTF--	:30	3	\$325.00	1	0.00	NM	3	\$975.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--					3	\$325.00		0.00			
E 9	KSNV	10/24/12	10/26/12	Rachael Ray Rachael Ray	CM	11am-12pm	--WTF--	:30	6	\$325.00	1	0.00	NM	6	\$1,950.00
RR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--					6	\$325.00		0.00			
E 10	KSNV	10/29/12	10/30/12	Rachael Ray Rachael Ray	CM	11am-12pm	MT-----	:30	4	\$325.00	1	0.00	NM	4	\$1,300.00
RR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----					4	\$325.00		0.00			
E 11	KSNV	10/29/12	10/30/12	Noon News Noon News	CM	12-1230pm	MT-----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----					2	\$425.00		0.00			
E 12	KSNV	10/24/12	10/26/12	Noon News Noon News	CM	12-1230pm	--WTF--	:30	3	\$425.00	1	0.00	NM	3	\$1,275.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--					3	\$425.00		0.00			
E 13	KSNV	10/24/12	10/26/12		CM	1230-1p	--WTF--	:30	3	\$325.00	1	0.00	NM	3	\$975.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The Agenda 1230pm											
				The Agenda 1230pm											
AGENDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	--WTF--			3		\$325.00	0.00					
E 14	KSNV	10/29/12	10/30/12	The Agenda 1230pm	CM	1230-1p	MT-----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
				The Agenda 1230pm											
AGENDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	MT-----			2		\$325.00	0.00					
E 15	KSNV	10/29/12	10/30/12	The Doctors	CM	2pm-3pm	MT-----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
				The Doctors											
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	MT-----			2		\$325.00	0.00					
E 16	KSNV	10/24/12	10/26/12	The Doctors	CM	2pm-3pm	--WTF--	:30	3	\$325.00	1	0.00	NM	2	\$650.00
				The Doctors											
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	--WTF--			3		\$325.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KSNV	10/22/12-10/28/12		The Doctors		2pm-3pm	--WThF----	:30		(\$325.00)		0.00	NM		
Unresolved															
[NEWS INTERRUPT - MICHELLE OBAMA SPOKE]															
E 17	KSNV	10/24/12	10/26/12	Dr. Phil	CM	3-4p	--WTF--	:30	6	\$450.00	1	0.00	NM	6	\$2,700.00
				Dr Phil											
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	--WTF--			6		\$450.00	0.00					
E 18	KSNV	10/29/12	10/30/12	Dr. Phil	CM	3-4p	MT-----	:30	4	\$450.00	1	0.00	NM	4	\$1,800.00
				Dr Phil											
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	MT-----			4		\$450.00	0.00					
E 19	KSNV	10/29/12	10/30/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	MT-----	:30	2	\$700.00	2	0.00	NM	2	\$1,400.00
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
NWES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	MT-----			2		\$700.00	0.00					
E 20	KSNV	10/24/12	10/26/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	--WTF--	:30	3	\$700.00	2	0.00	NM	3	\$2,100.00
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	--WTF--			3		\$700.00	0.00					
E 21	KSNV	10/24/12	10/26/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	--WTF--	:30	3	\$700.00	2	0.00	NM	3	\$2,100.00
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	--WTF--			3		\$700.00	0.00					
E 22	KSNV	10/29/12	10/30/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	MT-----	:30	2	\$700.00	2	0.00	NM	2	\$1,400.00
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	MT-----			2		\$700.00	0.00					

Order / Rev: 100315
 Alt Order #: 06809944
 Flight Dates: 10/24/12 - 10/30/12

Advertiser: National Republican Senatorial Committ
 Product Desc: NRSC 2012
 Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--					3	\$1,100.00		0.00			
E 25	KSNV	10/24/12	10/26/12	M-F Jeopardy M-F Jeopardy	CM	657-730p	--WTF--	:30	3	\$1,200.00	2	0.00	NM	1	\$1,200.00
JEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--					3	\$1,200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/22/12-10/28/12		M-F Jeopardy		657-730p	--WThF----	:30		(\$1,200.00)		0.00	NM		
Unresolved															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/22/12-10/28/12		M-F Jeopardy		657-730p	--WThF----	:30		(\$1,200.00)		0.00	NM		
Unresolved															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E 26	KSNV	10/29/12	10/30/12	M-F Jeopardy M-F Jeopardy	CM	657-730p	MT-----	:30	2	\$1,200.00	2	0.00	NM	2	\$2,400.00
JEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----					2	\$1,200.00		0.00			
E 27	KSNV	10/29/12	10/30/12	M-F Wheel M-F Wheel of Fortune	CM	730-758pm	MT-----	:30	2	\$1,200.00	2	0.00	NM	2	\$2,400.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----					2	\$1,200.00		0.00			
E 28	KSNV	10/24/12	10/26/12	M-F Wheel M-F Wheel of Fortune	CM	730-758pm	--WTF--	:30	3	\$1,200.00	2	0.00	NM	1	\$1,200.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--					3	\$1,200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSNV	10/22/12-10/28/12		M-F Wheel		730-758pm	--WThF----	:30		(\$1,200.00)		0.00	NM		
Unresolved															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/22/12-10/28/12		M-F Wheel		730-758pm	--WThF----	:30		(\$1,200.00)		0.00	NM		
Unresolved															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E 29	KSNV	10/24/12	10/26/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	--WTF--	:30	3	\$1,100.00	2	0.00	NM	3	\$3,300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--					3	\$1,100.00		0.00			
E 30	KSNV	10/29/12	10/30/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	MT-----	:30	2	\$1,100.00	2	0.00	NM	2	\$2,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----					2	\$1,100.00		0.00			
E 31	KSNV	10/29/12	10/30/12	The Tonight Show Tonight Show	CM	1135p-1237a	MT-----	:30	2	\$450.00	2	0.00	NM	2	\$900.00
TON SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----					2	\$450.00		0.00			
E 32	KSNV	10/24/12	10/26/12	The Tonight Show Tonight Show	CM	1135p-1237a	--WTF--	:30	3	\$450.00	2	0.00	NM	0	\$0.00
TON SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--					3	\$450.00		0.00			

Order / Rev: 100315
 Alt Order #: 06809944
 Flight Dates: 10/24/12 - 10/30/12

Advertiser: National Republican Senatorial Committ
 Product Desc: NRSC 2012
 Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 32	KSNV	10/24/12	10/26/12	The Tonight Show Tonight Show	CM	1135p-1237a	--WTF--	:30	3	\$450.002		0.00	NM	0	\$0.00
TON SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--WTF--	3		\$450.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/22/12-10/28/12		The Tonight Show		1135p-1237a	--WThF----	:30		(\$450.00)		0.00	NM		
Unresolved															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/22/12-10/28/12		The Tonight Show		1135p-1237a	--WThF----	:30		(\$450.00)		0.00	NM		
Unresolved															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/22/12-10/28/12		The Tonight Show		1135p-1237a	--WThF----	:30		(\$450.00)		0.00	NM		
Unresolved															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E 33	KSNV	10/24/12	10/24/12	Wed PR 9-10p Wednesday Prime 9-10pm	CM	9-10pm	--W----	:30	1	\$2,200.003		0.00	NM	1	\$2,200.00
PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--W----	1		\$2,200.00		0.00						
E 35	KSNV	10/27/12	10/27/12	News 3 Sunrise - SATUR News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	1	\$350.001		0.00	NM	1	\$350.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S-	1		\$350.00		0.00						
E 36	KSNV	10/27/12	10/27/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	1	\$600.002		0.00	NM	1	\$600.00
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S-	1		\$600.00		0.00						
E 37	KSNV	10/27/12	10/27/12	News 3 Today - SATUR News 3 Today - SAT	CM	9am-930am	-----S-	:30	1	\$500.001		0.00	NM	1	\$500.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S-	1		\$500.00		0.00						
E 38	KSNV	10/24/12	10/26/12	Face to Face/Ralston Rep Face to Face w/ J.Ralston	CM	630-657pm	--WTF--	:30	2	\$900.001		0.00	NM	2	\$1,800.00
FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--WTF--	2		\$900.00		0.00						
E 39	KSNV	10/24/12	10/26/12	Wake Up Early w/ Wagner Wake Up Early Wagners	CM	430a-5a	--WT---	:30	1	\$200.001		0.00	NM	1	\$200.00
EARLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--WT---	1		\$200.00		0.00						
E 40	KSNV	10/27/12	10/27/12	Weekend Jeopardy/Wheel WKND Jeop/Wheel	CM	657-8pm	-----S-	:30	1	\$325.003		0.00	NM	1	\$325.00
WH/JEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S-	1		\$325.00		0.00						
E 41	KSNV	10/27/12	10/27/12	Sat PR 10-11p Saturday Prime 10-11pm	CM	10-11pm	-----S-	:30	1	\$1,000.003		0.00	NM	1	\$1,000.00
SVU															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S-	1		\$1,000.00		0.00						
E 42	KSNV	10/27/12	10/27/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,000.002		0.00	NM	1	\$1,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S-	1		\$1,000.00		0.00						
E 43	KSNV	10/27/12	10/27/12		CM	1130pm-1:02am	-----S-	:30	1	\$1,400.001		0.00	NM	1	\$1,400.00

Order / Rev: 100315
 Alt Order #: 06809944
 Flight Dates: 10/24/12 - 10/30/12

Advertiser: National Republican Senatorial Committ
 Product Desc: NRSC 2012
 Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Saturday Night Live											
				Saturday Night Live											
				SNL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-			1		\$1,400.00			0.00			
E 44	KSNV	10/28/12	10/28/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$500.00	2	0.00	NM	0	\$0.00
				Sunday Today											
				SUN TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S			1		\$500.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/22/12-10/28/12		Sunday Today		7a-8am	-----Su	:30		(\$500.00)		0.00	NM		
				Unresolved											
				[NOT AVAILABLE RATE] NOT AVAILABLE RATE											
E 46	KSNV	10/28/12	10/28/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
				News 3 Today											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S			1		\$500.00			0.00			
E 47	KSNV	10/28/12	10/28/12	Chris Matthews 9:30AM	CM	9:30a-10a	-----S	:30	1	\$500.00	2	0.00	NM	1	\$500.00
				Chris Matthews SUN 9:30am											
				CM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S			1		\$500.00			0.00			
E 48	KSNV	10/28/12	10/28/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$6,500.00	3	0.00	NM	1	\$6,500.00
				NFL Football											
				SNF											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S			1		\$6,500.00			0.00			
E 49	KSNV	10/28/12	10/28/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	1	\$1,100.00	2	0.00	NM	1	\$1,100.00
				News 3 in Prime											
				POST GAME NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S			1		\$1,100.00			0.00			
E 50	KSNV	10/28/12	10/28/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$1,000.00	2	0.00	NM	1	\$1,000.00
				Sa-Su News 3 at Eleven											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S			1		\$1,000.00			0.00			
E 51	KSNV	10/28/12	10/28/12	News 3 Sunrise - SUNDAY	CM	6a-7a	-----S	:30	1	\$350.00	1	0.00	NM	1	\$350.00
				News 3 Sunrise SUNDAY											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S			1		\$350.00			0.00			
N 52	KSNV	10/28/12	10/28/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
				News 3 in Prime											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S			1		\$1,800.00			0.00			
N 54	KSNV	10/29/12	10/29/12	Wake Up Early w/ Wagner	CM	430a-5a	M-----	:30	1	\$200.00	1	0.00	NM	1	\$200.00
				Wake Up Early Wagners											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----			1		\$200.00			0.00			
N 55	KSNV	10/29/12	10/30/12	M-F 5-6a WakeUp w/Wagners	CM	5-6a	MT-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
				M-F 5-6a WakeUp w/Wagners											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----			1		\$1,200.00			0.00			
													Totals	107	\$77,675.00